

# Red Hot Marketing

firing your business into life

25 September 2007

Dear Business Manager,

## HOT TOPIC: INCREASING YOUR BUSINESS REVENUES

The NZ economy has been enjoying a good period of prosperity and buoyancy. Businesses have been able to grow and look forward to the future with relative optimism.

But let's be honest - this isn't everyone's experience.

Tightening of credit, huge costs of financing, a continual focus on keeping cash flows positive, combined with other financial pressures, have stretched and frustrated many a business in recent times.

Red Hot Marketing meets businesses like these where they are hurting most - their Revenues. That's because you know healthy Revenues are able to cure a great deal of ills.

Adopting a totally unique and fresh approach to overcoming the challenge of expanding your Revenue Generating Base, Red Hot Marketing will sit down with you, listen to you and craft totally "out-of-the-square" marketing strategies.

Not that we follow the textbook mind you. If you have a broad mind, you'll love working with us!

We specialize in looking at business models, and identifying new opportunities that businesses hadn't even thought of before.

We combine the fact that you know your business better than anyone else, with our objective and creative ways of looking at things. While you're "heads down and bums up" we're coming up with new sources of Revenue that you'll appreciate and approve of.

And if you don't like our suggestions - you don't pay us anything. That's true. We're so confident we can help and satisfy you that we're quite prepared to take 100% of the risk!

Want to take the NEXT STEP? Contact us NOW. You know you want to, so why wait?



Red Hot Marketing

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